



**SHOW IN REVIEW**

**RALEIGH NC**

**JANUARY 31 - FEBRUARY 2, 2024**

**NC STATE FAIRGROUNDS**

[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

# Show Map



Here is the link to the online [2024 Show Map](#)

# Jim Graham Building 58 exhibitors





# Exposition Center 54 exhibitors





# Dorton Arena 13 exhibitors





# Kerr Scott Building 52 exhibitors





# Equipment Tent 34 exhibitors



# Scott Tent 45 exhibitors





# Tents 1, 2, and 3 60 exhibitors



# Outdoor Exhibits 109 exhibitors





# Activities/Events/Features



**FFA Tractor and Truck Driving Competitions**



**STIHL Lumberjack Show**



**Duke Energy Live Line Demonstration**



**Company Wrench Demo Area**



**Farm Credit Assoc of NC Bluegrass Entertainment**



**Southern National Draft Horse Pull**

# Activities/Events/Features



**Breakfast with the  
Commissioner**



**NC Growers Assoc  
Annual Meeting**



**NCDA Ag  
Development Forum**



**Wake Ag Partners  
Kickoff Breakfast**



**NCDA Pesticide  
Continuing Education**



**Tobacco Growers  
Association of NC  
Annual Meeting**



# Activities/Events/Features



**Exhibitor Pig Pickin**



**Tobacco Growers  
Assoc Oyster Roast**



**USDA FSA Workshops**



**NC Crop Improvement  
Association Annual  
Meeting**



**NCDA Division Exhibits**

# Exhibitor Comments

**Of the 11 shows we participate in each year and this one is the best. The quality and attendance gets better every year.**

**Abilene Machine**

**Great show. We will be back.**

**Reaves Timber of Virginia, Inc. (1<sup>st</sup> time exhibitor)**

**Quality show. Time well spent. The show staff is always ready to help.**

**Turf Equipment and Supply Co**

**The Southern Farm Show is an event that I look forward to for a full year. It benefits all that attend. Thanks to the event staff for providing one of the highlights of my year.**

**Company Wrench**

**Diverse customer base, but yet still great focus group that you target.**

**BTS Tire & Wheel / Black's Tire & Auto**



# TRACTORS



JOHN DEERE



MASSEY FERGUSON



TYM  
TRACTORS



# IMPLEMENTS and ATTACHMENTS

**SCHULTE**

**KMC**  
KELLEY

  
**PÖTTINGER**

 **BUSH HOG**<sup>®</sup>  
Performance You Can Count On<sup>SM</sup>

**WINGFIELD**  
  
Flexible Harrows

**B**  
BEFCO

**Unverferth**<sup>®</sup>  
Manufacturing Company, Inc.

**SALFORD**

 **ORTHMAN**

**MANDAKO**

**BUSHMASTER**  
SKID STEER ATTACHMENTS

**LANDOLL**

**CAMMOND**

**TAR RIVER**  
IMPLEMENTS

**DION**  
-Ag Inc.

**REIST**  
INDUSTRIES



# IMPLEMENTS AND ATTACHMENTS



# HAY EQUIPMENT



**NORDEN** MFG





# PLANTING



# HARVESTING

**CLAAS**

**MacDon™**

**AMADAS**  
★★★ **INDUSTRIES**



**KONDEX®**



# SEED



**Bodenhamer**  
Farms & nursery



# INPUTS





# SPRAYING EQUIPMENT



*We build it your way!*



# GRAIN & BULK MATERIAL HANDLING





# SPREADERS, MIXERS, WASTE MANAGEMENT



# PRECISION AGRICULTURE





# IRRIGATION/DRAINAGE/GENERATORS



Precision Irrigation Made Easy®



# LIVESTOCK AND FENCING





# ANIMAL PRODUCTION AND WASTE



**Harris-Crisp**  
Specialty Equipment



# FORESTRY & LAND CLEARING



# FARM STRUCTURES





# TRAILERS AND ACCESSORIES



# MOWERS



# POWER EQUIPMENT

**STIHL**®



**BILLY  
GOAT**

**ECHO**®



**Husqvarna**®

**BOXER**®

BIG POWER IN ALL PLACES

**Kress**®

**shindaiwa**



**TURF  
EQUIPMENT**™



**RedMax**®

**BCS**

**TWO-WHEEL TRACTORS**





# GRADING AND EXCAVATION

**KOMATSU**



**VOLVO**

**JOHN DEERE**

**HITACHI**



**KOBELCO**

**TAKEUCHI**



**Kubota**



# MAINTAINANCE EQUIPMENT

**steril<sup>®</sup>KONI**

**PALFINGER**

 **Fluidyne<sup>™</sup>**  
FLUID POWER

**Hotsty<sup>®</sup>**

PHOENIX  
  
PUMP INC.

**THUNDER CREEK  
EQUIPMENT**

 **Petromen's Inc.**

 **LANDA<sup>®</sup>**  
PRESSURE WASHERS

**KÄRCHER**

**SKID-LIFT<sup>®</sup>**   
[WWW.SKID-LIFT.COM](http://WWW.SKID-LIFT.COM)

**ALKOTA<sup>™</sup>**  
CLEANING SYSTEMS, INC.

# INDUSTRIAL AND ATTACHMENTS

**UTILITOUGH**

 **Altec**



**DOOSAN**



**CONSTRUCTION ATTACHMENTS, INC.**  
PROUDLY MADE IN THE USA



"Home of The Original Root Grapple and Stump Bucket"

**FLIFT**  
AMERICA



**AVANT**<sup>®</sup>

**Jenkins**  
IRON & STEEL



**RAMMAX**



# TRUCKS & ACCESORIES



**CHEVROLET**



**RAM**



**CAMLOCKER**

**Bradford Built**

# ATVs & SIDE BY SIDES

***can-am***<sup>®</sup>

**POLARIS**

  
**KIOTI**<sup>®</sup>

  
**HONDA**

  
**JOHN DEERE**

**Kubota**<sup>®</sup>

# SHOW ADVERTISING

Television and Radio





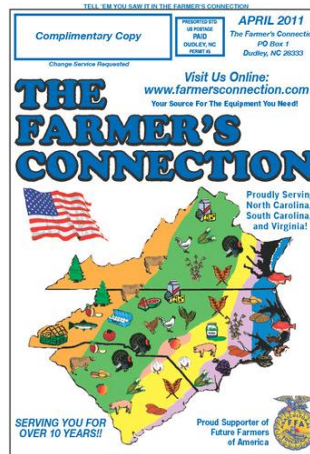
# SHOW ADVERTISING

## Magazine



NORTH CAROLINA  
FIELD AND FAMILY®

**FASTLINE®**



**Construction  
Equipment Guide**



**SOUTHEAST  
FARM  
PRESS**

# DIRECT MAIL

- 27,478 postcards mailed to select farmers.
- 14,305 postcards mailed to select landscapers.
- 861 postcards mailed to grading contractors.
- 23,020 postcards personalized for and distributed by exhibitors.



**The Big One**

2024

**SOUTHERN FARM SHOW**

Looking for construction equipment? The Southern Farm Show is the Carolinas and Virginia's largest annual show for excavating, grading, mulching and other construction and forestry equipment. Learn from the experts, see the latest models, and make smart decisions for the coming year.

January 31–February 2  
NC State Fairgrounds | Raleigh  
[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

**Construction Version**



**The Big One**

2024

**SOUTHERN FARM SHOW**

Filling the NC State Fairgrounds with hundreds of companies and experts, it's your once-a-year chance to prepare for the coming growing season. Don't miss the largest annual agricultural exposition for the Carolinas and Virginia.

January 31–February 2  
NC State Fairgrounds | Raleigh  
[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

**Farmer Version**



**The Big One**

2024

**SOUTHERN FARM SHOW**

It's not just for farmers. The Southern Farm Show is also the Carolina and Virginia's largest display of mowers, trailers, tractors, light construction, attachments, and everything you need for your landscaping business.

Free NCDCA Pesticide Continuing Education  
See website for details

January 31–February 2  
NC State Fairgrounds | Raleigh  
[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

**Landscaper Version**

# SOCIAL MEDIA

The Southern Farm Show Facebook page generated attention and many fans, reaching 16,500.

The show gained additional attention through Instagram.



**Southern Farm Show**

1.5K likes • 1.9K followers

[Posts](#) [About](#) [Reels](#) [Photos](#) [Videos](#)



## Intro

The Southern Farm Show is the largest annual agricultural exposition in the Carolinas and Virginia.

[Page](#) - Agriculture

[\(704\) 376-6594](tel:(704)376-6594)

[southernshows.com/sfs](https://southernshows.com/sfs)

Not yet rated (3 Reviews)

**Southern Farm Show**  
February 8 at 12:20 PM



## Photos

[See all photos](#)





# WEBSITE EXPOSURE

- The show website generated thousands of page views
- PLUS...most exhibitors created free interactive web pages on the site.



The screenshot displays the website for the Southern Farm Show. The header features the event logo on the left, the title "Southern Farm Show" with dates "February 1 - 3, 2023" in the center, and the location "NORTH CAROLINA STATE FAIRGROUNDS RALEIGH, NC" in a white box. A "FOR EXHIBITORS" button is on the right. A navigation menu includes links for Home, General Information, What's happening, Exhibitors, Contact, FAQ, For Exhibitors, and Press Info. The main content area has a photo of three people with a trophy in front of orange Kubota tractors. To the right is a "Show Updates" section with a "2022 SHOW MAP" button. A descriptive paragraph at the bottom states: "The Southern Farm Show is the largest annual agricultural exposition in the Carolinas and Virginia. Filling the NC State Fairgrounds, the show hosts over 400 exhibitors, agricultural meetings, workshops and training, and everything farmers need to prepare for the coming growing season."

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

1800flagpole.com  
Abilene Machine LLC  
Accurate Ag Drones  
ACI Distributors  
Advance Agra Service, LLC  
Advance Land and Timber, LLC  
Advanced Composting Technologies  
AFE Builders LLC  
Ag Container Recycling Council  
Ag Express Electronics  
Ag Leader  
Ag Spray Equipment  
Ag Technologies LLC DBA Vantage Southeast  
AGCO Corporation (Massey Ferguson)  
AgGrow Tech  
Agra GPS  
Agri Sciences Bio  
Agri Supply  
Agricision, Inc.  
AgriSompo North America  
Agri-Waste Technology, Inc.  
AgroLiquid  
AG-Tech Drone Service  
AKE Safety Equipment  
Alkota Cleaning Systems Inc.  
Alleghany Farm Services  
Altec

Amadas Industries  
Ameriag llc  
American Forest Management/AFM Real Estate  
Apache Sprayers  
Ascendum  
Asheboro JCB  
Atlantic & Southern Equipment, LLC  
Atlantic Power Solutions, Inc.  
Atticus, LLC  
Augusta Seed  
B and S Enterprises Inc.  
Back Creek Ag LLC  
Bad Boy Mowers  
Bad Dog Tools  
Bailey's Inc.  
Baystate Organic Certifiers  
BCS & Ferrari Tractors  
Befco  
Behlen Grain Systems/EAS  
Bella Cotton  
Beltwise Enterprises  
Berry Hill Irrigation  
BestWay Ag  
Betco Inc.  
Better Garden Tools  
BH Genetics  
BJ Williamson Greenhouses

Blue Diamond Attachments  
Bodenhamer Farms & Nursery  
Boundary Builders  
Brock Equipment Company Inc.  
BTS Tire & Wheel / Black's Tire & Auto  
Buffalo Turbine  
Builder's Discount Center  
Bulldog Mfg llc  
Bush Hog LLC  
Bushmaster Hydraulic Cutters  
CamLocker  
Cammond Industries, LLC  
Campbell Oil Company  
Capital Chevrolet  
Capital CJD Inc  
Capital Ford Commercial Truck Center  
Capps Trailers.com  
Carolina Attachments, LLC  
Carolina Bay Construction & Maintenance, LLC  
Carolina Custom Traders  
Carolina Greenhouse & Soil Company  
Carolina HarvesTrax  
Carolina Packers Inc.  
Carolina Picker Repair Inc  
Carolina Tarps  
Carport Central  
Carswell Distributing Company

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

|   |  |  |
|---|--|--|
| Case IH                                 | Crumpler Plastic Pipe, Inc             | Ferris / Snapper Pro Mowers            |
| CCS Equipment Sales, LLC                | CTS Cleaning Systems, Inc.             | First Bank & Trust Company of Virginia |
| Central Boiler / Altoz                  | Cummings & Bricker Inc.                | First Financial Bank                   |
| Central Carolina Chevy Dealers          | Curtis Lane Equipment                  | First Products Inc.                    |
| Central States Mfg., Inc.               | De Cloet SRL                           | Flagpoles by Uncommon USA              |
| Certified Labs - DRM                    | Digifarm VBN                           | Flame Engineering / Red Dragon Torches |
| Childers Concrete Company               | Drexel Chemical Company                | Fleet Connect                          |
| Choice Ag. LLC                          | Duke Energy                            | Fluidyne Fluid Power                   |
| Christian Farmers Outreach              | Duke Energy Live Wire Demonstration    | Foley Seed and Service LLC             |
| Clean Burn of the Southeast             | Dyco Ventures                          | Frey Mfg & Dist                        |
| Clean Cutter Flail & Tiller Blades Co   | DYNA Products                          | Frontier Precision Unmanned            |
| Clean Energy Heating Systems            | EarthGen 215, LLC                      | Gaston Sealey Co., Inc.                |
| Clear Choice Water Solutions            | Ecodrum Composter                      | General Fertilizer Equipment Inc.      |
| Clifton Seed Co.                        | Enlightened Soil Corp                  | General Timber Inc.                    |
| Coastal AgroBusiness                    | EquipAG LLC                            | Gensco Tire                            |
| Colony Tire                             | Evans Machinery, Inc.                  | Getsco                                 |
| Company Wrench, LTD                     | Everlasting Signs                      | GF Equip Sales                         |
| Construction Attachments Inc            | Faith Farm & Equipment                 | Golden Grove USA, Inc                  |
| Construction Implements Depot           | Farm Bureau Crop Insurance             | GoldLeaf Seed Co.                      |
| Corn Growers Association of NC          | Farm Credit Associations of NC         | GPX Intelligence                       |
| Corteva Agriscience/Pioneer/PhytoGen    | Farm Power Implements                  | Granville Equipment                    |
| Couch Oil Company                       | Farm Press                             | Grass Roots Implements                 |
| Country Clipper                         | Farm Chem Corp                         | Grasshopper Company                    |
| Crawford Engineering and Consulting, PA | Farmers Harvest Inc.                   | Grasshopper Fertilizer                 |
| Cross Creek Seed Inc.                   | Farms & Land Realty / Carolina All Out | GrassWorks Manufacturing, LLC          |
| Crown Royal Stoves - Greentech MFG      | Fecon LLC                              | Great American Insurance Group         |



# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Great Plains Mfg., Inc.  
Greenfield Energy  
Greenleaf Technologies  
GROWERS  
Growers Mineral Solutions  
Gypsoil - Pellet Division  
H & H Farm Machine  
H & H Farm Supply & Trailer Sales  
Hale Trailer Brake & Wheel  
Hardee by EVH Manufacturing Co.  
Harris-Crisp Specialty Equipment  
Harvey's Fertilizer & Gas Company  
Hays-LTI  
HGS Equipment Sales and Rentals  
Hill Top Tire LLC  
Hog Slat Inc.  
Hotsy Equipment Company  
Hurricane Ditcher Company Inc.  
Husqvarna Group  
Implement Sales 2, LLC  
Innovative Poultry Products, LLC  
International Tent & Equipment Manufacturing, Inc.  
Interstate Lightning Protection & Equipment  
J&M Manufacturing Co., Inc.  
James River Equipment  
JD Miller Construction  
Jenkins Iron & Steel Inc

Jesse Rast Enterprises  
John Leggett & Sons LLC  
Kelley Manufacturing Co.  
KIOTI Tractor  
Knapheide Truck Equipment  
Kondex Corporation  
Kongskilde Industries USA Inc.  
Kress  
Krone North America  
Kubota Tractor Corporation  
Kuhn North America, Inc.  
Labor Services International  
Land Mechanic Designs, Inc.  
Landoll Company, LLC  
Legacy Steel Buildings  
Lewis Cattle Oilers / MB Enterprise  
Liberty Ag Solutions  
LMC-Ag, LLC  
Loflin Fabrication, LLC  
Loftness Specialized Equipment  
Loup Electronics  
LS Tractor USA  
Lucky Buck Mineral  
M & W Leather  
MacDon - Short Line Sales  
Mahindra Agriculture North America  
MarCo Manufacturing Company

Marcrest Manufacturing Inc / Back Creek Ag  
Martin Till  
Maschio Gaspardo North America  
Maxco Lubricants Co.  
May Supply Company - Ritchie Livestock  
MEP Enterprises, LLC  
MidAtlantic Power and Equipment  
Minnesota Pneumatic Products  
Mix 30 Liquid Feed  
Mixon Seed Service  
Mobile FarmWare LLC  
Mobilift of Burlington  
Montague Farms, Inc.  
Morton Buildings, Inc.  
Motomco  
Mountaire Agri-Business  
MVP Services Inc  
NACHURS  
National Equipment Dealers  
NAU Country Insurance Company  
NC Ag Aviation  
NC Ag Partnership  
NC Agromedicine Institute  
NC Dept of  
NC FarmLink / NC State Extension  
NC Junior Holstein Association

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

NC Small Grain Growers Association

NC Solar Now

NC State Extension

NCSU Agricultural Institute

NCSU Agronomy

New Holland

New South Metals

Newton Crouch Company, LLC

Next Gen Tuning and Diagnostics

Nolan Manufacturing, LLC

Norden Mfg

North Carolina AgrAbility Partnership Project

NC Agricultural Mediation Program

North Carolina Black Hereford Association

North Carolina Cattlemen's Association

North Carolina Farm Bureau

North Carolina Grange

North Carolina Pecan Growers Association

NC Soybean Producers Association Inc.

Nuseed Carinata

Nutrien Premium Fertilizer Technologies

Outback Guidance

Outback Heating of Virginia, Inc.

Outdoor Equipment Distributors, Inc.

Palfinger USA LLC

Pasture Management

PAUS

Pearce Brother Pecan and Peanut Machinery

Pearson Livestock Equipment

Pequea Machine

Perdue AgriBusiness

Performance East

Petromen's Inc.

PFG USA Deutz Fahr

Phoenix Pump Inc.

Pinion

Pinnacle Trailer Sales, Inc.

Pivot Bio

Portage & Main Boilers / Polar Furnaces

Power Equipment Distributors

Precision Ag Resources

Precision Planting

Premier Equipment

Priefert Rodeo & Ranch Equipment

ProAg Crop Insurance

Progeny Ag Products

ProGro Bio

Propel Sliding Door Automation

QAT

Quality Craft Tools

Quality Equipment

Rainbow Fertilizer LLC

Rawhide Portable Corral

RCIS

Reaves Timber of Virginia, Inc

Red Angus Association of the Carolinas

Red Renewables

Reddick Equipment Co of NC LLC

RhizeBio, LLC

Right of Way Equipment Company

Rockydale Quarries Corp.

Rose Acre Farm

Royal Oil Co.

S & B Custom Innovation/ Herd Pro

S.I. Distributing

Salford Group Inc.

Sanders Fencing

Scag Power Equipment

Schulte Industries Inc.

SEA Galvanized Excavator Cutters/  
Southeast Attachments LLC.

Seitec Genetics

Sesaco Corporation

Shoup Manufacturing Co

Smith Farm Trailer Sales

Smithfield Grain

Smith's Oil, LLC

Snipes Insurance

Sound Agriculture

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Sound Heavy Machinery  
South East VAL6, Inc.  
Southeast Ag Equipment  
Southeast AgriSeeds  
Southeast Propane Alliance  
Southeastern Composting Systems LLC  
Southeastern Pipe & Drain  
Southeastern Pneumatic Inc.  
Southern Ag Solutions  
Southern Container Corp. of Wilson, Inc.  
Southern States Cooperative  
Southland Organics  
Spartan Mowers/Intimidator Group  
Specialty Ag Tuning  
Steril-Koni Truck Lifts  
STIHL  
Superior Metal Structures & Concrete,  
LLC  
Sweetwater Creek Seeds  
T & T Distribution and Mebane Distributing  
Tar River MFG  
Tarver Sales  
TeeJet Technologies  
The Farmers Connection  
The Original Safety Siphon

Tidewater Power Equipment Company  
Tidewater Seed LLC  
Timac Agro USA  
Tire Solutions Inc.  
TJ's Trailers Inc.  
Tobacco Growers Association of NC  
Tractor Tracs Inc.  
Triad Corrugated Metal  
Triangle Chemical Company/Triangle Turf &  
Ornamental  
Triangle Pond Management  
Triangle Risk Advisors, Inc  
TriCal Superior Forage  
TriEst Ag Group, Inc  
Trinity Metal Buildings  
Trissel Equipment Sales, LLC  
Troyer's Farm  
Turf Equipment and Supply Company  
U.S. Ag Fertilizer  
Unifarm Machinery Corporation  
UniSouth Genetics, Inc.  
United Country Virginia Realty  
United States Department of Agriculture  
Unverferth Mfg. Co., Inc.  
Upland Wildlife Federation State Council

USDA-Natural Resources  
UtiliTough, Inc.  
VaCarolina Buildings  
Veazey Plant Farm  
Vermeer  
Vermeer All Roads  
Viking Rope  
Virginia Farm Bureau Products Division  
Virginia Silo  
W. R. Long  
Wake Stone Corp. / Hi-Cal AgLime  
Waters Agricultural Laboratories, Inc.  
West End Precast  
Whitetail Properties Real Estate LLC  
Wilger Inc  
Wilson Trailer Sales and Service  
Windy Hill Farms, LLC/Vytelle  
Wingfield American Harrow  
Woodchuck Bedding Spreader  
Wood-Mizer, LLC  
Yara North America  
Zimmerman Manufacturing



# JOIN US IN 2025

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## Mark Your Calendar! **February 5-7, 2025**

For more information:

David J Zimmerman

704-494-7544

[dzimmerman@southernshows.com](mailto:dzimmerman@southernshows.com)

[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

[On-Line Application](#)